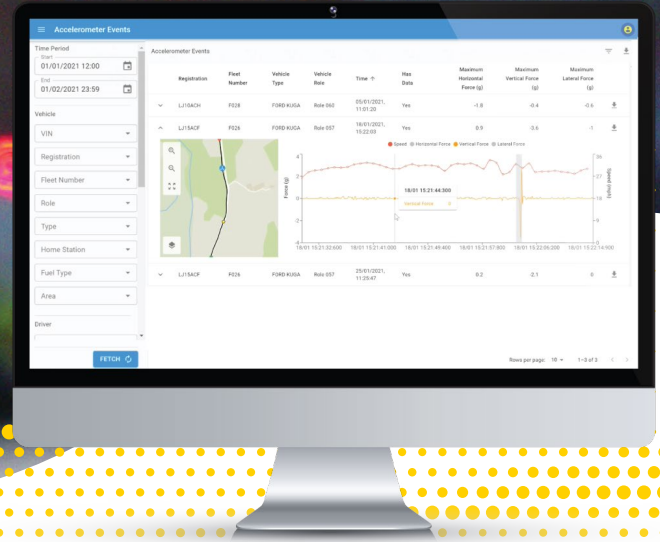# LIGHTBULB ANALYTICS

Driver Behaviour

The IR3 telematics system includes a driver behaviour module which assesses driving style and provides a score for each trip. The driver scores are analysed within the module and provide each driver and the fleet manager with an assessment of their driving.

Using league tables, each driver can see how they compare with their peers, which helps improve individual and overall driver scores over time.

Features

IR3 includes powerful features to help monitor and improve driver behaviour:

- Driver scores based on driving style, including amount of time driving within a specific period and the style they have adopted during the specific period

- Analysis of harsh braking, acceleration and cornering and compliance with speed limits

- League table reporting showing drivers how they compare with their peers

- Driver behaviour trend line for improvement monitoring

- Report showing headline figures such as the score, the amount of time speeding, or driving with harsh acceleration cornering and braking

- The analysis can be filtered so teams, locations or individual drivers can be analysed

- Detailed analysis of each time period so drivers can gauge improvements

Benefits

- Readily identify drivers who may require refresher training, so ensuring such training is targeted

- Reduces accidents and potential vehicle damage

- Reduces insurance premiums as it shows insurance companies that a proactive scheme in place to monitor and measure driver behaviour

- Compares "like with like" especially within the emergency service sectors where driver styles in response mode can be assess separately

- Experience with one client shows an 18% improvement in driver behaviour within 90 days of proactive reporting

- Reduces costs such as fuel usage, vehicle maintenance and repair and insurance premiums

- Improves corporate reputation as it can lead to reduce accidents, better environmental operations and a more sustainable approach to vehicle usage.

For more information, contact the Lightbulb Analytics team on 0161 927 3680 or visit us online at www.lba.ltd.