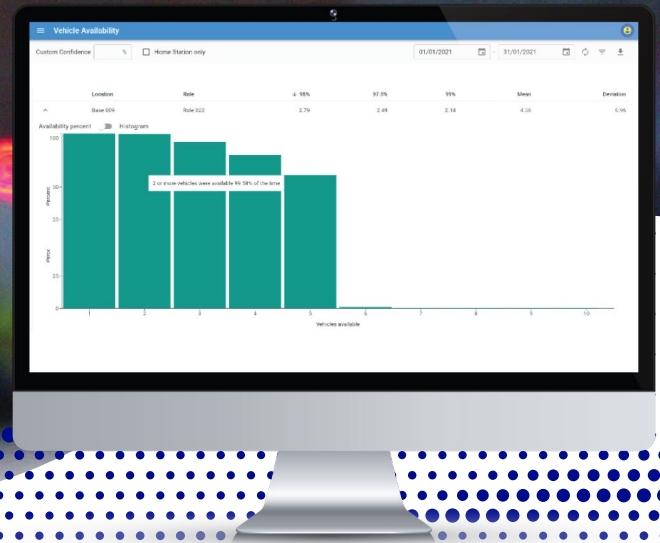




LIGHTBULB
ANALYTICS

Fleet Optimisation



The iR3 telematics software includes a module which enables fleet managers to optimise their fleet by analysing usage over time and showing where vehicles may be over or under-utilised.

This module can assist in reviewing the fleet and analysing whether vehicles are required, surplus or not right the intended role.

Features

iR3 includes a core feature which enables fleet managers to optimise the number of vehicles in their fleet:

- Statistical analysis of how many vehicles is required at specific locations to carry out the core work of an organisation
- Conduct several scenarios, such as time scales, confidence levels, and locations to be adaptable to the organisation's business needs
- Provides a percentage confidence level so fleet managers can work with operational managers to determine how much or little risk to take in optimizing the fleet
- Differentiate analysis by vehicle or role type

Benefits

- ✓ Easily identify where potential surplus vehicles may be within the fleet
- ✓ Adjust risk levels to take account of operational and business priorities, as the software recognises some vehicle roles may be more critical to operational needs
- ✓ Perform several scenarios to fit the operational needs and showcase how subtle changes in the fleet can provide significant potential savings
- ✓ The scenarios can be re-run over time to see what savings have been made and where further savings may be achieved
- ✓ May reduce overall fleet costs by up to 20% without compromising fleet effectiveness

For more information, contact the Lightbulb Analytics team on
0161 927 3680 or visit us online at www.lba.ltd.