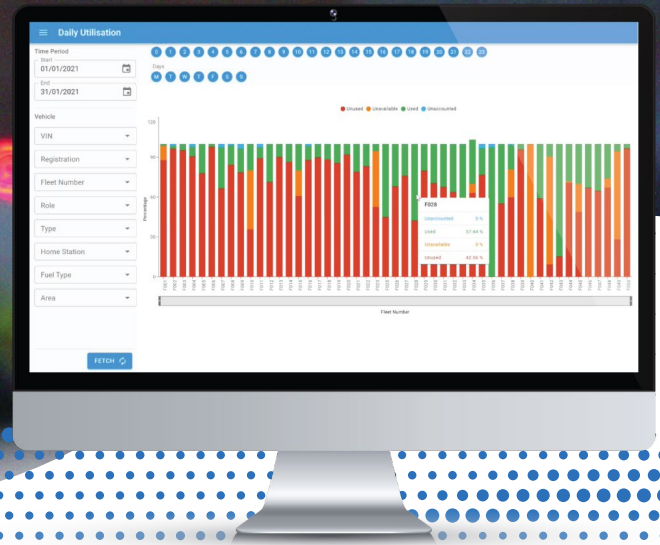




LIGHTBULB
ANALYTICS

Fleet Utilisation



The IR3 Utilisation module allows fleet managers to analyse how their vehicles are being used and assess whether they are being under or over-utilised.

The module also shows where vehicles spend most of their time, so fleet managers can examine fleet productivity. It can analyse how much time is spent in key locations such as workshops and garages and provide an analysis of workshop performance and vehicle reliability.

Features

The IR3 fleet Utilisation module enables fleet managers to analyse how their fleet is being used:

- Displays simple usage analysis such as unused, used and unavailable. Unused being the amount of time a vehicle spent at its base, unavailable being the amount of time a vehicle was in a workshop or garage
- Conducts complex usage analysis which includes time spent at the base, time spent stopped elsewhere, time at workshops or garages and time actually moving
- Analyses idling at base, workshops and elsewhere giving analysis on the time spent idling
- Includes mileage analysis showing the total mileage, daily mileage, average mileage and number of trips
- Ability to be sorted and filtered to ensure it provides analysis for the fleet as a whole and specific locations, roles, teams or individual vehicles.

Benefits

- ✓ Ability to combine time and miles to provide a more complete picture of usage
- ✓ The utilisation report also shows how much time vehicles are spending in workshops and garages, so providing an assessment of the workshop's efficiency or the vehicle's reliability
- ✓ Readily identify fleets which are under/over-utilised so they can be either re-distributed within the fleet or removed to make cost savings
- ✓ Highlight how vehicles are being used and so assist the fleet manager in working with their operational colleagues to ensure vehicle usage is effective
- ✓ Display how effective vehicles are being used when aligned to the core business objectives
- ✓ The reports can be customised to consider varying business operations, such as days of the week and time of day when vehicles would return to base. This provides an accurate analysis of actual vehicle utilisation

For more information, contact the Lightbulb Analytics team on 0161 927 3680 or visit us online at www.lba.ltd.